

MARTIN'S
cashforcauses 
 the simple solution to community fundraising

Refilling your
 order is easier
 than ever!

Registered organizations can place
 online orders at *MartinsFoods.com*.
 Call 1.800.308.3814 for your
 log-in information.



cashforcauses 
 the simple solution to community fundraising
*Available to existing groups once
 your initial account has been opened.



MARTIN'S
 1149 Harrisburg Pike
 Carlisle, PA 17013

Raise **cash** for your
 non-profit group.



Quality. Selection. **Savings.** Every Day.
 MartinsFoods.com

Who can participate?

Any official 501c3 not-for-profit organization can participate in the Cash for Causes program!

- Little Leagues
- School bands
- Parent-teacher organizations
- Religious groups
- Senior citizen organizations
- Youth clubs



Use the money for anything your group needs.

- Uniforms
- Sports equipment
- Field trips
- Supplies for school
- Building repairs
- Tuition

No time limits.

Raise money during a specific time period or participate all year long!

Cash for Causes is easy.

Here's how it works:

- 1 Your organization purchases MARTIN'S Living Here Giving Here gift cards from our Gift Card Department at a 5% discount.
- 2 You resell them at face value to your group members, family, neighbors and friends who use the gift cards just like cash when they do their grocery shopping at MARTIN'S.
- 3 Your organization *keeps the 5% difference!*
There's no waiting for refund checks or accounting credits - the money is in your hands to use immediately.

Cash for Causes is a great fundraising opportunity because people purchase groceries all year long.

You don't have to ask people to make donations or buy extra products.

Simply ask them to shop with gift cards instead of cash or credit!



Sign up and start earning your share of Cash for Causes now!

The minimum group gift card order is only \$500! Once you're accepted, orders placed are usually received within 3 to 5 business days.

Earn your share – get started today!

You must be a registered 501c3 not-for-profit organization to participate in the Cash for Causes program.

- Submit a request to participate in the program on your *organization's letterhead*. Please include organization name, contact, address, telephone number, the total dollar amount desired, where to send the cards and a breakdown of the gift card denominations.
- Include a copy of your tax-exempt, not-for-profit number form (not your Federal Tax ID form).
- FAX both documents to 717-960-1920 or, Email both documents to Attn: Consumer Affairs - Cash for Causes giantpa.giftcard@aboldusa.com
- You can also mail both documents to: Cash for Causes, MARTIN'S Food Stores, P.O. Box 249, Carlisle, PA 17013.

You can place your first order with us as soon as you receive written confirmation of your acceptance (usually within two weeks).

100 families spending just \$100 on groceries each week could raise **\$26,000.**

The fundraising solution that really pays!

Waynesboro Youth Soccer
Waynesboro, PA

- "We tell people to get your mom and your dad and your sister involved. That just doubles your savings."

Boy Scout Troop #417
Sykesville, MD

- "When it comes to fundraisers, we've done them all - pizzas, cookie dough, cheese cakes. With the MARTIN'S program, my biggest selling point is 'you can buy what you want'."

Bishop Walsh High School
Cumberland, MD

- "It's a very successful program for us. We buy about \$90,000 worth of cards a month and it helps our parents defray the cost of ever-increasing tuition."

Place your gift card orders online at MartinsFoods.com or call 1.800.380.3814